



BRAIN FUTURES 2017

GAYLORD NATIONAL RESORT • WASHINGTON, D.C.
SEPTEMBER 6–7, 2017

Showcasing New Brain Treatment and Fitness Technologies to Change Practice and Improve Health Outcomes

Scientific advances in our understanding of the brain and evolving new technologies for brain fitness and illness treatment will radically shape care over the next generation.

Be at the forefront as BrainFutures 2017 presents innovative solutions resulting from increased understanding of brain neuroplasticity. BrainFutures 2017 will feature three comprehensive learning tracks:

- New treatment technologies for mental illness and substance use disorders
- Brain fitness, youth and learning
- Brain fitness and healthy aging

WHAT YOU WILL LEARN FROM THE WORLD RENOWNED PRESENTERS AT BRAINFUTURES:

- How genetics and biomarkers can improve medication treatment selection for common mental illnesses, boosting patient outcomes and reducing cost
- How integrated programs featuring neuro-feedback, mindfulness training, computer-based cognitive learning, diet and exercise are being used to improve outcomes across the lifespan: from student outcomes in school to brain resiliency as we age

- How computer-based cognitive learning and apps are adding value to care regimens for mental illness and substance use treatment

WHO SHOULD ATTEND:

- Clinicians and administrators, payers, policy makers and health plans seeking information on practice innovations for the treatment of behavioral health conditions
- Educators seeking real life examples of brain fitness techniques that are improving learning outcomes for students
- Older adult care practitioners, administrators and senior serving programs seeking reliable information about brain fitness as we age
- Anyone concerned about brain fitness and neuroplasticity advances for the treatment of brain illnesses

BrainFutures 2017 is a boutique conference designed to promote networking, so space is limited. **Register by June 30 to save \$200.**

Learn more at BRAINFUTURES.ORG.

Sponsor & Exhibitor Information

**BRAIN
FUTURES
2017**

ENGAGE WITH EARLY ADOPTERS AND INDUSTRY DRIVERS

BrainFutures 2017 provides the place, demo space and exclusive connections you need to showcase your research, product or intervention to an audience searching for the latest information and innovation. Sponsors and exhibitors can connect with 500+ of the nation's most progressive decision-makers:

- Administrators and practice managers setting clinical and operational policy
- Clinicians focused on improving outcomes for their clients
- Payers and policymakers addressing payment and accessibility issues
- Educators looking to improve learning and cognition
- Business leaders who want to improve productivity
- And, perhaps most importantly, individuals—and their families—who just want to feel and function better

Your engagement in BrainFutures 2017 puts you front and center in the conversations you want to have with the audience you want to reach.

SPONSOR OPPORTUNITIES

Capitalize on extensive opportunities for visibility and targeted communications—just miles from the nation's capital—by becoming a conference sponsor.

- High-profile conference sponsorship maximizes your visibility and presence—before, during and after the conference
- Hands-on demos in our Innovation Showcase allow potential partners and customers to experience your products and research
- Specialized, hosted events and one-on-one meeting space provide you the opportunity to engage in-depth with the people you want to meet
- Customized options to fit your specific needs

To become a sponsor or reserve your exhibit space, contact Lea Ann Browning-McNee at Lbmcnee@BrainFutures.org or call 443.901.1550 x209.



Congressman Patrick Kennedy greets guests



Congressman Steny Hoyer (far right) addresses (from left): Dr. Henry Harbin, Peter Como PhD/FDA, Neuronetics' CEO Chris Thatcher and Alison Kumar/FDA



Institute for the Future's Jane McGonigal reveals the science behind Superbetter



Neurotech Industry Organization's Zach Lynch leads panel with Dr. Jocelyn Faubert/Cognisens, Dr. Corey McCann/Pear Therapeutics, and Jen Hyatt/Big White Wall Founder